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Conceptualizing Food Systems for Global Environmental Change (GEC) Research

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1 ABSTRACT: Food security is underpinned by food systems that encompass all
2 activities from production through to consumption. Across the globe there is
3 mounting evidence that food systems are being undermined, with significant but
4 diverse consequences for food security. Evaluating the impact on food systems of
5 global environmental, economic, social and political change requires a comprehensive
6 and integrated approach. Unfortunately, there are significant conceptual gaps in the
7 theory. The bridge across disciplinary understandings and world views that needs to
8 be made in order to comprehensively analyse food systems has yet to be sufficiently
9 established. These gaps include: analytical separation of the production and
10 consumption sides of the food system; a disconnect between understanding household
11 food security and broader food systems; and divisions among social and
12 environmental causal explanations of food security and other food system outcomes.
13 These gaps are compounded by the rapid rate of change in food systems across the
14 world, which result in highly variable and dynamic situations. An approach to
15 integrate across these gaps begins with mapping food system activities to the broad
16 range of social, economic and environmental outcomes in which they are implicated
17 in specific places. Only through a holistic and multi-scale analysis of these complex
18 systems in a variety of locations will we achieve the integrated and comprehensive
19 understanding necessary to foster truly resilient food systems.
20
21 KEY TERMS: food security, integrated systems

1 *Introduction*

2 Food security, defined as when *all people, at all times, have physical and*
3 *economic access to sufficient, safe and nutritious food to meet their dietary needs and*
4 *food preferences for an active and healthy life (World Food Summit, 1996)*, is a policy
5 issue of importance in just about every country. Food security can be considered as
6 the principal outcome of food systems, if they are defined broadly and generically.
7 The increases in the efficiency and productivity of food systems have resulted in
8 remarkable successes around the world in reducing the prevalence of hunger and
9 improving nutrition. However, these successes are shadowed by serious concerns
10 about those aspects of the food systems that pose threats to social, economic and
11 environmental goals and hence undermine food security. In addition, global
12 environmental change, in the context of social, political and economic changes, may
13 bring unprecedented stresses to bear on food systems and food security.

14 Food systems have usually been conceived of as a set of activities ranging
15 from production through to consumption. However, food security is a complex issue
16 with multiple environmental, social, political and economic determinants. A
17 comprehensive and holistic analysis of how the current organization of food
18 production, processing, distribution and consumption underpins food security requires
19 broadening the concept of a “food system” beyond only those four categories of
20 activities. A host of economic, social, and environmental drivers external to those
21 four groups of activities affect food security as well, and the interactions among these
22 drivers, activities and outcomes are complex. In this paper, I define food systems as
23 including:

- 24 • the interactions between and within biogeophysical and human environments
25 which determine a set of activities;
- 26 • the activities themselves (from production through to consumption);

- 1 • outcomes of the activities (contributions to food security, environmental security,
2 and other securities); and
- 3 • other determinants of food security (stemming in part from the interactions in
4 bullet one).

5 Both food systems and food security in the 21st century are fundamentally
6 characterized by social and economic change. These include the marked
7 intensification of food production, the tremendous growth of processing and
8 packaging of food products, concentration in retailing and distribution, and the rising
9 influence of large numbers of urban consumers. Nutritional concerns have changed
10 with economic growth and change, as diets have altered and the influence of disease is
11 better understood. Additionally, the complications of ensuring stable access to safe
12 food are receiving much more attention. Developing policy to ensure food security is
13 a tremendous challenge that requires a complex and integrated analytical approach
14 (Maxwell and Slater 2003).

15 Adding to these social and economic trends are concerns that global
16 environmental change (GEC) may bring unprecedented changes to food systems,
17 given the pace at which driving forces are acting and the scale of human domination
18 (Vitousek et al. 1997). GEC is defined as “the net effect of the individual and
19 interactive effects of changes in land use, atmospheric composition, biological
20 diversity, and climate change” (Walker and Steffen 1997). GEC and socio-economic
21 changes are happening simultaneously, and they are both rapid and complex processes
22 involving uncertainty and unknown consequences. Understanding how to manage
23 food systems in this context of change and uncertainty poses considerable research
24 and policy-making challenges. Further complicating the issue is that impact that food
25 systems themselves have on the environment, acting as a driver of global
26 environmental change and creating feedback loops.

1

2 *Purpose of the paper: a framework for research*

3 This paper outlines a structured framework for studying the interactions of
4 food systems with global environmental change and the major societal outcomes
5 affected by these interactions: food security, ecosystem services, and social welfare.
6 It describes food systems as coupled social and ecological systems (Berkes and Folke
7 1998), the primary objective of which is to underpin food security, although food
8 systems also have a number of other social, economic and environmental outcomes,
9 and food security is determined by more than just how food is produced, processed
10 and distributed. Food systems are driven by multiple factors, a number of which do
11 not pertain to food security (Cannon 2002); (Pimbert, Thomson and Vorley 2001).
12 The concept of a food system --consisting of components, actors and interactions --
13 described here is intended to be applicable to any region of the world – Northern,
14 Southern, rich and industrialized, or poor and lagging in terms of economic growth. In
15 building the framework, the paper explores and synthesizes the disparate literatures on
16 food systems, food security, and GEC.

17 The research framework is intended to be used to develop explanatory
18 understandings of the consequences of dynamic change in food systems for food
19 security. These understandings can then lead to suggested adaptive strategies to
20 bolster the resilience of food systems in the face of GEC. Since the same negative
21 impact can be averted or lessened with more than one approach, food systems analysis
22 needs to identify the various intervention points and adaptation pathways among
23 different actors and institutions and at multiple scales. In addition, as food systems
24 themselves are drivers of GEC, and there is concern about feedbacks resulting from
25 decisions and actions taken in food systems, the framework should enable analysis

1 over multiple time scales using tools such as scenarios or computer-based decision
2 support models to see what the long term consequences of actions might be.

3 The outline of the paper is as follows. I first review the trends that have
4 affected both food systems and food security in recent decades. I then discuss how
5 the idea of a system has been used in different disciplines, and why a “systems
6 approach” is useful for analyzing GEC and food security. The remainder of the paper
7 goes into detail on the proposed conceptual framework, which attempts to integrate
8 food system activities with their multiple outcomes and feedbacks to drivers of
9 change. In the conclusion, shortcomings in the current conceptualization are outlined,
10 particularly the complications of spatial and temporal scale.

11

12 *Modern food systems and the challenges they pose*

13 The wide ranging literature on “food systems” reveals multiple perspectives
14 and a literature that is very much influenced by the world view of the particular author
15 (Sobal, Khan and Bisogni 1998). For research focused on managing or adapting food
16 systems to better accommodate environmental and social concerns, the most useful
17 conceptualizations are those which describe the chain of activities from production
18 (‘the field) to consumption (‘the table’), with particular emphasis on processing and
19 marketing and the multiple transformations of food that these entail (Heller and
20 Keoleian 2003); (Dixon 1999);(Lang and Heasman 2004); (Cannon 2002). However,
21 most studies fall on one side or the other of a line separating producers from
22 consumers (or supply from demand). The activities central to food systems play
23 critical roles in the lives of both sets of actors, but often policy and other interventions
24 are aimed at only at one of the two groups. For example, agricultural development
25 studies such as Pingali and Khwaja (2004) analyze the food chain in order to identify

1 interventions which might increase the value added that small holder producers and
2 rural enterprises can capture for themselves, thereby increasing the economic value of
3 agriculture for them as a livelihoods strategy. Lang (2004) and others study the food
4 chain and the tremendous transformations that have taken place in terms of their
5 implications for consumers and shifts in the concentration of economic power. Some
6 of the literature on community food systems tries to bring the food supply side
7 together with consumption in order to tackle the question of how to make food
8 production and consumption more sustainable e.g., Hendrickson and Heffernan
9 (2002). Yet another group of studies focus on the role of agricultural growth and
10 trade in national economic growth (Ruttan 2002)

11 Regardless of on which side of the supply/ demand relationship authors
12 concentrate, they agree that over the past 50 years food systems have transformed
13 tremendously. Analytically food systems are usefully separated into four areas:
14 production, processing and packaging, distribution and retail, and consumption. The
15 first three are commonly collectively referred to as the “food supply chain”. In the
16 area of production of raw materials for food, the major trends have been identified by
17 Maxwell and Slater (2003); Kennedy et al (2004), and Lang and Heasman (2004) as:

- 18 • intensification of agriculture and productivity growth due to yield
19 increases,
- 20 • an accompanying narrowing of the genetic pool of major crops and
21 animals,
- 22 • concentration in the control of agricultural inputs,
- 23 • trend to larger farm sizes with hired labour globally, accompanied by
24 increasing fragmentation among marginalized small holders,
- 25 • an increase in urban agriculture

- 1 • inability for small farmers to support themselves through agriculture
- 2 alone, and
- 3 • increased inequity in infrastructure and information supply.

4 Added to these are environmental concerns:

- 5 • increased demands on water availability for irrigation (Molden and
- 6 Fraiture 2004),
- 7 • increase in pollution from agricultural inputs and soil loss (Pretty et al.
- 8 2005),
- 9 • an increase in industrialized meat production and a major decline in
- 10 fish stocks,
- 11 • increases in the use of synthetic inputs and commercial seeds and plant
- 12 stock (Wood and Ehui 2005)
- 13 • and a large increase in the energy demands throughout the food
- 14 production sectors (Matson et al. 1997)

15

16 Simultaneously, farming is no longer the dominant economic activity in the
17 overall food system (Lang and Heasman 2004); (Hendrickson and Heffernan, 2002).

18 For example, there has been a huge increase in “value-added” activities in the second
19 area, that of processing and packaging of raw materials into processed foods. The
20 major characteristics of the processing and packaging subsystem are (summarizing
21 (Vorley 2001); (Page and Slater 2004; Reardon, Berdegue and Farrington 2002) :

- 22 • an overall increased commoditisation of raw materials (more prepared
- 23 foods);
- 24 • high levels of specialization in tasks,

- 1 • an emphasis on standard but exacting requirements for raw foods
2 (shape, size, color) to meet processing requirements,
- 3 • an increase in the energy resources used, and
- 4 • increased attention to meeting consumer ‘demands’ for particular
5 products.

6 As these activities have increased, there has been increasing concentration up and
7 down the food supply chain (vertical integration), as the same corporations buy up
8 companies involved in different aspects of processing and packaging, or form
9 partnerships with one another (Hendrickson and Heffernan 2002); (Boehlji, Hofing
10 and Schroeder 1999).

11 The third area of activities is distribution and retail, the networks for which
12 have expanded greatly as markets have globalized and transportation routes have
13 improved and extended. Food now travels very long distances (Pretty et al. 2005) as
14 suppliers can source a vast range of goods from around the world so that consumers
15 have access to a variety of cheap goods. This has tremendously increased the carbon
16 costs of food. In principle, global trade increases competition among producers,
17 although in many places market failures prevent producers and consumers from taking
18 advantage of these opportunities. The role and number of supermarkets is rapidly
19 increasing, although with considerable vertical and horizontal concentration among
20 the major owners (Reardon, Berdegue and Farrington 2002); (Lang and Heasman
21 2004), which is a trend for the retail sector as a whole. Again, this trend decreases the
22 importance of food production overall in the food system, as the retail sector has
23 expanded so considerably and become an important source of profit. It also increases
24 the gap between consumers and producers. Finally, advertising now plays a huge role
25 in the retail sector, as consumers are faced with having to differentiate among similar

1 brands on the basis of a few characteristics; the creation of consumer demand is a
2 competitive industry e.g. Gallo (1999)

3 Fourth, there have been similarly significant changes in how food is
4 consumed. In general, food prices have continued to decrease globally. This benefit
5 has not been felt in poorer and more remote areas, however. Growth in incomes has
6 caused a world-wide dietary transition to more meat (with a concomitant rise in
7 demand for grain production), dairy, sugars and oils but there is a simultaneous
8 growth in nutrition concerns about malnutrition in some places and obesity in others,
9 so that there is inequitable distribution of the quality as well as quantity of food, and
10 negative consequences from multiple eating patterns (Popkin 2004). This is
11 exacerbated by the growth in urbanization and a population which relies almost
12 completely on purchasing food (Kennedy, Nantel and Shetty 2004). Food
13 contamination scares have increased because of the heavy levels of pesticides used to
14 grow fruits and vegetables, the dangers of industrialized meat production and disease
15 such as BSE spreading quickly (IFPRI 2003); (Draper and Green 2002). The
16 increase in GMOs has also caused widespread concern over their potential human
17 health consequences.

18 This is a generalization of global trends, but it illustrates the multiple actors
19 involved in food systems, the broad array of environment and social interactions
20 encompassed in food systems, and the multiple policy challenges posed.

21

22 *Food security trends*

23 Society still faces a number and range of food insecure situations, with famine
24 as the most extreme case. Most often food security is analyzed in terms of why
25 people do not have it-- i.e. they are hungry or malnourished. The nature of food

1 insecurity has shifted fundamentally in the 21st century (Devereux 2000). With a
2 greater understanding of the social causes, it appears that famine mortality has
3 declined just about everywhere, and famine has disappeared except from the Horn of
4 Africa, the Sahel and North Korea. (The permanence of this is not yet established and
5 environmental change may increase this risk in marginal areas.) Growth in incomes
6 and agricultural productivity, and improvements in market functioning, along with
7 political will to intervene to prevent famines, has improved food security for many in
8 Asia and Latin America. However, there are still distributional inequities throughout
9 most regions of the world which mean that different groups do not have the same food
10 security status. In Latin America and the Caribbean, incomes have risen in the past
11 30? years and aggregate food security has improved; however there are still
12 considerable distributional inequities and pockets of food insecurity – e.g. Haiti,
13 indigenous communities in Guatemala, and considerable areas of Nicaragua (Corral,
14 Winters and Gordillo 2000). In Asia the situation is similar, as food insecurity on a
15 large scale has been eradicated (although it still exists in pockets); notably, political
16 will has been as important as economic growth in the case of India and recently
17 Bangladesh (Deveraux 2000), (Dorosh 2001), (Timmer 2004).

18 In Sub-Saharan Africa food insecurity still persists; the major causes are more
19 than only the impacts of natural hazards or stresses such as droughts (Deveraux and
20 Maxwell, 2001). Economic factors such as market failures and poverty contribute,
21 along with political instability and institutional weakness, and conflicts play a large
22 role, so that now food security crises are routinely viewed as ‘complex’ (Deveraux
23 2000). For example, the continuing food insecurity in southern Niger, although due in
24 part to local crop failures on farms that are too small, can not be easily ameliorated
25 because the chronically poor population has no income to buy food, which fetches

1 high prices in neighbouring Nigeria (Clay 2005). The southern African drought of
2 2002-3 triggered local food shortages, but a combination of political, social and
3 economic factors prevented market and other mechanisms from getting the available
4 food to people who needed it (FFSSA 2004).

5

6 *Food security analysis: from availability to access and utilization*

7 Methodologically, the analytical literature explaining food security has
8 evolved since the late 1970s from a focus on national food production and stocks (or
9 the supply of food), which emphasized available food supply at aggregate levels, to a
10 more nuanced and individual-focused approach, which emphasizes access to food
11 along with consumption patterns and preferences, in other words, the demand for food
12 is now considered as very important (Maxwell 2001). One methodological note is
13 that much of the current understanding of why some people are food insecure has
14 been gained from micro- or household level studies, in contrast to a broad systems
15 approach.

16 Amartya Sen ((1981); (Dreze and Sen 1989)) is universally credited with
17 establishing the importance of access to food, as opposed to only availability, as
18 critical to food security. Sen's explanation that individuals have bundles of
19 entitlements, or resources, among which they can exchange and substitute, helped to
20 analytically frame the notion that access to food was a major determinant of food
21 security. Access is determined by how well people can convert their various
22 financial, political, and other assets into food, whether produced or purchased. This
23 insight explains inequity in food distribution and allocation, based upon income,
24 political and social power. Thus although a country such as India may have ample
25 food stocks, numbers of people are still food insecure because of poverty, low caste

1 status, inadequate market access, gender and age, etc. In other words, they have less
2 access to food than do other groups (Maxwell and Smith 1992); (ODI 2001). The
3 tremendous growth of urban areas has also spurred a need for a different view of food
4 security, with an emphasis on access and incomes, as increasing numbers of people do
5 not grow their own food, and are in fact quite removed from the production process
6 (Ruel et al. 1998).

7 Field studies have additionally contributed insights into the temporal
8 dimension of food security, so that transitory food insecurity (seasonal or one event
9 only) is viewed quite differently from chronic (long term) in terms of both its causes
10 and the solutions. Thus stability is also an important part of food security, and
11 seasonal variability in either food supply or income would be considered a potential
12 indicator of insecure food status if trend levels were already low. Additionally, the
13 impact of multiple seasonal shocks can build up over time so that households never
14 have time to recover (Maxwell and Smith, 1992);(Barrett, Holden and Clay 2004);
15 (Le Sage and Majid 2002).

16

17 *Including utilization:*

18 The public health emphasis on nutritional outcomes has further amplified the
19 food security framework by adding the idea of utilization as important for food
20 security. . This view highlights age, health and disease influences on how the human
21 body can utilize food and its needs for different nutrients, calories and protein (Young
22 2001); (Pelletier, 2002; (Bank 2006). Utilization is affected by poor hygiene, food
23 preferences and the physiological condition affecting food absorption. Although
24 overall hunger levels have decreased, micronutrient deficiency is still a large issue in
25 India, for example (von Braun 2005). HIV/AIDS is the latest and most devastating

1 disease to affect nutritional outcomes, as research has shown that malnutrition can
2 exacerbate the progress of HIV-related infections, and that HIV-infected persons
3 require more calories and nutrients to sustain them (Haddad and Gillespie 2001).

4 In addition, the danger of contaminated food is recognized, as it affects health
5 and nutritional outcomes (World Bank 2006). Contamination can come from multiple
6 factors ranging from washing with dirty water to using spoiled fish to introducing
7 diseases into food as a consequence of modern production practices, as with BSE and
8 beef in Europe. Furthermore, modern food processing has resulted in less healthy
9 foods which, although increasingly popular, contain fats, added chemicals, and high
10 levels of salt and sugar (Popkin 2004)

11 A result of the diet transition that occurs with growth in incomes, the advent of
12 modern processed foods and increased urbanization, the dangerous impacts of obesity
13 and bad diets have introduced a different set of nutritional concerns (Popkin 2004).
14 With this interest in the health outcomes of food, food security becomes a concept that
15 applies to a multitude of consumers in wealthier countries. Some authors refer to
16 “food poverty” to describe the low quality food available to groups with lower socio-
17 economic status in developed economies; the modern food system has resulted in new
18 but serious inequities of food availability and access ((Wrigley 2002);(Dowler 2004).

19

20 *Beyond food security to livelihoods*

21 The development of the livelihoods approach to poverty and vulnerability
22 studies has further altered views on food security. The most important point is the
23 recognition that households have multiple objectives beyond achieving and
24 maintaining food security (Swift and Hamilton 2001), so they may go hungry but
25 preserve other household assets. Secondly, in many places agriculture is not the

1 primary income generator for rural households, for multiple reasons. So the
2 contribution of agriculture to food security must be critically examined. Often people
3 buffer themselves against food and income failures by diversifying out of agricultural
4 production on their own farms (Ellis 2000),(Bryceson 2000). Remittances from
5 relatives working in urban areas, or wages received for working on someone else's
6 farm or in a nearby business are becoming more important sources of household
7 income. A third contribution of the livelihoods approach is the view of the natural
8 resource base as an asset on which people depend for their survival, just like financial,
9 social or physical assets. This acknowledges that the environment does more than just
10 produce food for people; it is also a source of income and a buffer against a variety of
11 biophysical and social/ economic shocks (Scoones 1998). This offers potential for
12 seeking a balance among overcoming constraints and protecting assets, or achieving
13 sustainability (Moorhead and Wolmer, 2001), as other capitals can be substituted for
14 natural capital, or natural capital can be used to support livelihoods in a variety of
15 ways (Ellis and Allison 2004).

16 Research from the LADDER project (<http://www.odg.uea.ac.uk/ladder/>), the
17 IDS SLSA project (<http://www.ids.ac.uk/ids/knots/projects/slsa/>), and the Livelihoods
18 Options project (<http://www.odi.org.uk/Livelihoodoptions/default.htm>) all highlight a
19 fourth important contribution of the livelihoods approach, which is that the results
20 people are able to obtain from using the various assets at their disposal are mediated
21 by the policy and institutional environment around them. Institutions at multiple
22 levels either constrain or foster household livelihood strategies, and thus food security
23 outcomes, often unintentionally (Swift and Hamilton 2001). For example, in spite of
24 decentralization being a stated policy objective in India, much of southern Africa, and
25 East Africa, the process can still result in local elites maintaining or increasing their

1 control over important resources such as water and land, preventing poorer or more
2 marginalized groups from obtaining access and thereby diversifying or strengthening
3 their livelihood and food security strategies.

4 In conclusion, the pressing issues pertaining to food production and food
5 security today have to do with food systems, encompassing a range of economic and
6 environmental and social features that are undergoing rapid change (Maxwell and
7 Slater 2004; Lang and Heasman 2004). Some of the major trends which have shifted
8 during the transition from traditional to modern food systems are summarized in
9 Table 1. On the supply side, raw food materials undergo many transformations and
10 travel long distances before they reach retail markets. Although food insecurity
11 persists in critical areas, globally dietary concerns focus less on under-nutrition and
12 more on obesity and food safety. Income is the primary determinant of consumption
13 and food security status, although distributional inequities are also important.
14 Overall, food systems have become increasingly globalized, interconnected and
15 complex. Hence their interactions with environmental change are not straight-
16 forward.

17

18 *Understanding Global Environmental Change and its interactions with food system*
19 *performance*

20 GEC encompasses changes in the biogeophysical environment caused naturally or
21 caused (or strongly influenced) by human activities. These may manifest at the global
22 scale or occur locally but be so widespread that they are a global phenomenon
23 (GECAFS 2005). Examples include phenomena such as changes in vegetation
24 species in a savannah system due to grazing pressure and the absence of fire (Walker
25 and Abel 2002), changes in atmospheric composition from the release of greenhouse

1 gases and the consequences of these such as increased temperatures (Walker and
2 Steffen 1997), variability in precipitation cycles due to the ENSO phenomenon and
3 other regional patterns (Conway et al. 2005), and the modifications to surface
4 hydrology resulting from the establishment of irrigation systems, dams and other
5 modifications to river flow (Steffen et al. 2003). Thus food systems are themselves a
6 driver of global environmental change (Wood and Ehui 2005) and the future trends in
7 food systems are a concern for ecosystems, particularly as demand for food is
8 expected to increase, with increases in incomes and populations.

9 A key notion in GEC research is that changes in ecosystem drivers will have
10 consequences for the services that any given ecosystem can then provide, both for its
11 own maintenance and for services such as food provisioning that contribute directly to
12 human well-being (DeFries, Foley and Asner 2004); (Millennium Ecosystem 2003).
13 For example, mangroves may be cut down to make way for fish farms. While this
14 enhances the food provisioning service of the coastal ecosystem, it removes the other
15 ecosystem services of flood control and breeding grounds for native fish species that
16 mangroves provide. Thus trends in GEC and ecosystem services have important
17 implications for the performance of food systems.

18 With these considerations in mind, the full phenomenon of GEC and its
19 consequences for food systems can only be understood if we look at the interactions
20 between humans and the biophysical environment, the responses the social and
21 biophysical systems make in reaction to one another, and the iterative feedbacks that
22 these same responses cause.

23 For example, with respect to food production, recent studies (Geist et al.
24 2005), (Wood, Sebastian and Scherr 2000), (Wood and Ehui 2005) agree that land use
25 modification for food production has significant and wide-spread impact on

1 ecosystem functioning, biodiversity, and atmospheric composition (Walker and
2 Steffen 1997). Much of this impact has been negative, e.g biodiversity losses have
3 been recorded from land conversion; water availability and access have been heavily
4 modified for agricultural use; intensive agricultural practices have polluted water and
5 soils; human activities have introduced invasive species(Wood and Ehui 2005);
6 (DeFries, Asner and Houghton 2005). Additionally, land use modification and
7 intensive agricultural practices have been linked to GHG emissions (Walker and
8 Steffen 1997). There is also evidence that longer term changes have led to
9 productivity declines in multiple food production systems; for example, losses due to
10 soil erosion, loss of forest cover, decline in pasture quality and availability, water
11 scarcity, and declines in fish stocks.

12 These combined impacts have raised questions in number of regions about the
13 ability to maintain agricultural productivity, which may have food security
14 consequences as in many places people still rely on locally produced food rather than
15 internationally traded food(Wood and Ehui 2005). All trends indicate that food
16 consumption levels (overall and per capita) will increase, as they have been over the
17 past 50 years, so the question of how sustainable these increases in productivity can
18 be is significant (Ruttan 1999). However, most studies of the impact of GEC,
19 particularly climate change, have only looked at the potential consequences for crop
20 production, e.g.(Fischer, Shah and Velthuisen 2002).

21 This paper relies upon a framework of food systems in their broader context which
22 uses drivers and outcomes, which is cyclical, and which includes feedbacks and
23 interactions of more than one driver (see Figure 1a). This approach inherently accepts
24 that ecosystems are managed for human benefit; one set of services emphasized (e.g.
25 food production) at the cost of another (e.g. clean water for fish). It adopts the idea

1 behind adaptive management that an appropriate conceptual framework e.g.(Holling
2 and Meffe 1996); Berkes and Folke 1998) will lead to appropriate decisions. It
3 therefore considers food security and a sustainable environment as important and
4 worthwhile societal goals which food systems affect significantly.

5

6 *The value of a “systems” approach for applied research*

7 There is a tradition in both the social and biophysical sciences of using the
8 concept of a *system* to help in addressing complex problems with multi-causality
9 (both environmental and social) which result from interactions among components
10 which are interdependent. Often, there is more than one route to an outcome within a
11 system. Another element of a systems approach is that the system of interest can be
12 assessed in the broader context or environment in which it is found, and the impact of
13 changes in these broader environments can be considered at the scale of analysis
14 (Aronson 1996). Finally, systems approaches can also help in understanding the
15 critical factors that lead to particular outcomes or the interactions that govern a
16 specific behaviour of interest (Kassa and Gibbon 200x). Others maintain that systems
17 approaches help to understand complexity because it is possible to identify a small
18 number of key controlling processes, which allow systems to “self-organize” and
19 hence be adaptive and flexible (Holling 2001).

20 An advantage of framing food systems with this approach is that one can treat
21 them as generic entities with the primary objective of providing food security. The
22 basic categories of activities and outcomes are the same everywhere, but the specific
23 contexts, e.g. market-driven, subsistence, import-based, etc., determine whether or not
24 food security for all is equitably and comprehensively achieved and how.

1 The understanding of a food system elaborated in this paper lends itself to a
2 “systems” approach as described by (Ison, Maiteny and Carr 1997), in that it is a
3 “problem-determined system” rather than a “system-determined problem”. In
4 developing the idea of food systems as complex, heterogeneous over space and time
5 and replete with non-linear feedbacks, the intention is be fully inter-disciplinary,
6 aiming for marriage of natural and social science akin to that suggested by (Scoones
7 1999) in which he argues that the focus of “new” ecology concerns itself with history,
8 variability, complexity and uncertainty, just as the best social science and policy
9 analyses also do. Thus the paper aims to bring more ecological understanding into the
10 social explanations of food system performance, and vice versa.

11

12 *Systems approaches in the ecological and social literature*

13 In the field of ecology, the conceptualization of how ecological systems
14 function has evolved from a static equilibrium view to a view in which adaptive
15 cycles, non-linear dynamics and inevitable surprise are critical (Holling,
16 2001),(Carpenter et al. 2001). This view embraces variation and complexity as
17 inherent to ecological systems and, in fact, as important components for maintaining
18 ecosystem integrity or functioning (this is resilience) in spite of unexpected or large
19 shocks (Holling and Meffe 1996). Much of the research in this area has been aimed at
20 understanding the critical slow processes at which govern the phases of ecosystem
21 change, and how although systems go through fluxes (disturbance then recovery),
22 they are (or are not) able to maintain the basic functions and deliver the same
23 ecosystem services (Gunderson and Holling 2002).

24 The farming systems research (FSR) approach was an attempt to place
25 agriculture in its broader context and recognize its connections to the surrounding

1 biophysical, social and economic environment as well as the interactions among
2 farms, outputs and the farmers who managed them (Collinson 2001). The
3 development of agroecology furthered this by re-introducing the importance of
4 ecological dynamics into the understanding of agricultural production systems
5 (Francis et al. 2003). The Integrated Natural Resource Management paradigm placed
6 agriculture into an even broader environmental context and recognizes agriculture as
7 one of a range of ways to manage ecosystems to ensure their beneficial services.
8 Consequently natural resources are recognized as providing multiple functions and
9 services to managers, who themselves have multiple goals. For example, food
10 production relies on managing natural capital for one specific service – food -
11 however this is in a context where there are other demands on natural capital, and
12 farmers and the environment are diverse (Izac and Sanchez 2001).

13 To understand modern food systems, which include much more than
14 agricultural production, economics is paramount. For the study of macro-economics,
15 economies are often envisioned as systems which may be open or closed, depending
16 upon how much trade and exchange they have with other economies. As trade
17 among nations has grown, an understanding of supply and demand and
18 interdependence between them introduced lots of insight into the economic
19 dimensions of food markets (Jayne and Jones 1997). An understanding of how
20 domestic and international markets are linked, and how changes in trade policy
21 interact with other institutions and policies affecting rural livelihoods is key to studies
22 on the impact of trade liberalization for food security outcomes (Imber, Morrison and
23 Thompson 2003);(Stevens, Devereaux and Kennan 2003).

24 In the late 1980s, critical writings from rural sociologists about the political
25 economy of food production fostered the concept of a ‘food system’ as a political,

1 economic and social structure (Lang and Heasman 2004);(Dixon 1999);(Fine,
2 Heasman and Wright 1996). These studies analyze the connections and interactions
3 among components of the food supply chain to understand the consequences for the
4 farmers at one end of the supply chain. The structure of policy and economic factors
5 and regulations are highlighted, as are the ability of key actors and networks to shape
6 the food system. This work highlights concerns about the concentration of corporate
7 power in agriculture and food production, and the multiple factors other than the
8 provision of healthy and affordable food that drive the food business, particularly the
9 drive for financial profits. Much of the recent work has been driven by the search for
10 alternatives to globalized food systems because of concerns about their
11 environmental, social and economic consequences for at the local level (Hendrickson
12 and Heffernan 2002).

13 The notion of agricultural systems as both social and ecological (or coupled) is
14 therefore not new. (Folke 2002); (Berkes and Folke 1998)describe coupled social-
15 ecological systems as co-evolved, with mutually dependent and interacting social and
16 ecological components. This is also a promising model for food systems, as Norgaard
17 (1984) first described of agricultural systems as co-evolved social and ecological
18 systems. The more recent take on co-evolved coupled systems has spawned
19 considerable research efforts by the Resilience Alliance (www.resilience.org) and
20 recommendations for analysis. Critical points this approach are: analyzing the
21 patterns of interaction that produce outcomes; recognizing the continual occurrence of
22 feedbacks as critical for adaptation and dynamics; and acknowledging that uncertainty
23 and surprise are the norm, so one is always managing in context of change.

24 In the notion of systems as used above, I do not mean to imply that every
25 outcome in the world is governed by macro-level or structural features. Individuals

1 also can make a difference and actors affect change through their agency, or maintain
2 certain institutions by their actions. In complex systems there is an interplay between
3 structure, which is usually at a broader or macro level, and agency, which is local or
4 micro level (Clark 1998). Thus although institutions and structures govern people's
5 actions, the structures are also modified over time as a result of individual actions
6 (Leach, Mearns and Scoones 1999). This evolution in thinking (known as
7 structuration) about social systems has allowed for the recognition of important
8 heterogeneity among households, communities, and institutions themselves. This
9 ability to allow for and accommodate differences among individuals at the micro-level
10 is an important link to much of the more recent research on food security which is
11 household level.

12

13 *A food systems framework for GEC research*

14 A conceptual framework of a food system suitable for GEC research is shown
15 in figure 1 b. This framework is intended to allow for a comprehensive analysis of the
16 interactions among broadly defined food systems and global environmental change, in
17 the context of socio-economic and policy change. It includes the major activities and
18 actors involved in food systems, as well as the critical processes and factors
19 influencing the social and environmental outcomes that are also part of a food system.
20 A central notion to this framework is that the primary outcome of any generic food
21 system is food security, although in specific contexts food security may not be
22 achieved because actors have multiple objectives, or there are market and other
23 institutional failures, etc. This framework links the production and consumption sides
24 of food systems, as described by Dixon (1999) and Heller and Keoleian (2003). To
25 incorporate the full range of issues discussed in the first part of the paper, the

1 framework also incorporates food system outcomes that affect the natural resource
2 base, and that contribute to other social capitals or securities such as income,
3 employment, and health. Often decision makers at multiple levels have to choose
4 among different outcomes, as they may not all be equally or simultaneously feasible.
5 These choices or “tradeoffs” can be quite acute.

6 The framework separates activities from outcomes quite explicitly. This
7 allows recognition of key determinants of food security outcomes that are not directly
8 linked to food system activities, although they may also be influenced by them—for
9 example, income, which could enter the system as a driving force or as one outcome
10 of food system activities for those involved devoting labour or financial capital to
11 them. This distinction among the activities and outcomes also enables a close look at
12 interactions among the multiple drivers that influence food systems—i.e. none of the
13 outcomes is caused by only one driver.

14 By breaking down the food system into components, and then trying to
15 identify the major determinants of those components (for a given location), I hope to
16 facilitate analysis of whether, when, where, and how a given shock or trend might be
17 affecting one or more parts of the food system. This builds upon the idea that within
18 complex systems it is possible to identify key processes and determinants that control
19 outcomes. Approaches to complex systems such as those discussed in (Geist et al.
20 2005) and (Walker et al. 2002) also maintain that it is possible to identify these key
21 processes through the rigorous analysis of case studies. Including the activities and
22 the outcomes as part of the system also enables understanding of how the whole food
23 system interacts to create vulnerabilities to GEC in ways that one might not see if you
24 only evaluated the components separately. This also allows the identification of
25 options to buffer against or mitigate the impacts of shocks.

1 A brief description of the food system components follows.

2

3 *The food system activities*

4 The food system activities are grouped into four categories: producing food,
5 processing and packaging food, distributing and retailing food, and consuming food.

6 For the most part, different actors are involved in each of the four categories (Dixon
7 1999; Cannon 2002). The distinctions are blurring, however, as more integration of
8 control and ownership is happening among processing, packaging and retailing actors,
9 so the same actors are key to multiple food system activities (Sundkvist, Milestad and
10 Jansson 2005). There is a substantial literature describing the first three categories as
11 constituting the *food supply chain*, and discussion of the profit margins to be exploited
12 at the different stages.

13 Producing food includes all activities involved the production of the raw food
14 materials. These range from the process of obtaining inputs such as land and labour,
15 preparing land, breeding animals, planting crops or obtaining young animal stock,
16 caring for the growing food material (including weeding, thinning, fattening,
17 vaccinating, etc), and then harvesting (including wild foods) or slaughtering it. A
18 variety of social, economic, physical and biological factors determine these activities,
19 from land quality to climate conditions, land tenure input prices, agricultural or
20 harvest technology and government subsidy provisions intended to protect or promote
21 production. Key actors include farmers, hunters, fishermen, the multiple suppliers of
22 production inputs including agricultural labourers, and land owners.

23 Processing and packaging food includes the various transformations that the
24 raw food material (vegetable, fruit, animal) undergoes before it is sent to the retail
25 market for sale. All of these activities “add value” to the raw material in an economic

1 sense, but these activities may also significantly alter the appearance, storage life,
2 nutritional value, and content of the raw materials. For example, wheat undergoes
3 extensive processing and packaging before it becomes bread. Increasingly the dairy
4 industry involves much more processing and packaging of raw milk (Reardon,
5 Berdegue and Farrington 2002). The determinants of these activities are quite
6 different from those pertaining to producing food, and involve a different set of actors
7 and motives, although the trend is for consolidation throughout the commercial food
8 sector. The exception to this are the regulatory bodies established to control quality
9 and safety. However, many of the standards set in this sector are privately
10 determined, raising concerns about safety and health outcomes (Vorley, 2001),
11 Reardon et al 2002). The key actors are the middlemen who buy from producers and
12 sell to processors; the owners and managers of processing and packaging plants; trade
13 organizations that set standards.

14 Distributing and retailing food includes all activities involved in moving the
15 food from one place to another and marketing it. Although they are grouped together
16 here, distribution and retailing do not always go hand in hand. Distribution is heavily
17 influenced by transportation infrastructure, trade regulations, and storage
18 requirements. Government redistribution or transfer programs such as food stamps
19 also influence this. Retail is increasingly influenced by how markets are organized,
20 where they are located, and what sort of niche or premium category the product may
21 fit in to (e.g. Reardon et al 2002). Advertising is a significant activity under retailing
22 (Millstone and Lang 2003). Key actors in distribution and retail are supermarket
23 owners, the transportation sector, government ministries that regulate markets, and a
24 range of middlemen who go between the processors and packagers and the final
25 markets.

1 Consuming food involves everything from deciding what to select, through to
2 preparing, eating and digesting food. Prices are very influential, as are income levels,
3 cultural traditions or preferences, social values, education and health status. As diets
4 globalize and the food system globalizes, the influence of advertising and the structure
5 of the food supply chain also have a large influence on what people choose to eat.
6 The primary actors are consumers themselves.

7
8 *The food system outcomes and their determinants:*

9 The food security outcomes are highlighted in detail in the framework in
10 figure 1b. The three major categories of food security determinants are access,
11 availability and utilization, as described by FAO (Stamoulis and Zezza 2003),
12 Maxwell and Smith (1992) and Devereaux and Maxwell (2001) and USAID (e.g. see
13 <http://www.fantaproject.org/focus/foodsecurity.shtml>). The analysis can be made for
14 any unit of analysis, from an individual to a nation. Food availability refers to the
15 amount, type and quality of food a unit has at its disposal to consume. It may be
16 produced locally, imported, or reflect a change in stocks. Availability may vary
17 seasonally or by geographic location, as well as a host of other biogeophysical and
18 socioeconomic factors. Access to food refers to ability of a unit to obtain access to
19 the type, quality, and quantity of food they require. Food utilisation refers to
20 individual or household capacity (including strategies) to consume and benefit from
21 food. This includes how and why it is selected and prepared and utilized by the body,
22 as well as the social value food has in society. Each of these can be further broken
23 down as follows.

24
25

1 *Food Availability*

2 Three categories of determinants – production, distribution, and exchange –
3 contribute to food availability. Although familiar to many food security analysts,
4 they have been modified slightly to fit the agenda of describing a food system
5 holistically.

- 6 • Production = how much and which types of food consumed (by a given unit)
7 are available through local production. The determinants of availability from
8 local production include seed varieties, land holding sizes, resource tenancy
9 arrangements, irrigation availability, cropping cycle, labour availability,
10 human capital, energy sources, input and output prices, available and adopted
11 technologies, and the control local producers have over their own products.
- 12 • Distribution = how food for consumption is made available (physically
13 moved), in what form, when and to whom. The determinants of distribution
14 include transportation and infrastructure, public safety nets, storage facilities,
15 availability of post-harvest processing, governance (power distribution,
16 corruption, whether food has worth beyond consumption), security, and the
17 enforcement of trade barriers and borders (regional and international).
- 18 • Exchange = How much of the available food is obtained through exchange
19 mechanisms such as barter, trade, purchase, or loans. Determinants of
20 exchange include income levels and purchasing power, informal social
21 arrangements for barter, local customs for giving and receiving gifts,
22 migration, gender and age structure, markets, terms of trade, currency value,
23 and subsidies.

24

25

1 *Access to food:*

2 Three groups of determinants contribute to accessibility of food: affordability,
3 allocation, and preference.

4 • Affordability = the purchasing power of households or communities relative to
5 the price of food. The determinants of affordability include pricing policies
6 and mechanisms, seasonal and geographical variations in price, local prices
7 relative to external prices, the form in which households are paid, income and
8 wealth levels.

9 • Allocation = the mechanisms governing when, where and how food can be
10 accessed by consumers. Markets are a key determinant of food allocation;
11 government policies often are designed to correct market failures by allocating
12 food to remote areas or at lower prices. Social capital (as a function of age,
13 class, gender) influences informal allocation processes (e.g., within
14 households), while at a broader scale social/ political capital in urban areas
15 influences where supermarkets are located. Both social and political capital
16 influence rules for fishing, hunting and gathering in rural communities.

17 • Preference = social or cultural norms and values that influence consumer
18 demand for certain types of food. Determinants may be religion, season,
19 advertising, preparation requirements, human capital, tastes, customs, and
20 female labour force participation.

21

22 *Utilization:*

23 The three elements of food utilisation are nutritional value, social value, and food
24 safety.

- 1 • Nutritional value = how much of the daily requirements of calories, vitamins,
2 protein, and micronutrients are provided by the food people consume. Both
3 over and under nutrition are issues (e.g. World Bank 2006). Determinants of
4 nutritional value include diversity of food consumed, type of primary protein
5 (animal or vegetable), disease incidence (which affects food absorption),
6 education, facilities for cooking and preparing food, access to clean water, and
7 hygiene practices (Sobal et al 1998), (Pelletier 2002),(Haddad and Gillespie
8 2001)
- 9 • Social value = all of the social and cultural aspects of consumption, for
10 example, eating meals together may be an important part of kinship, or it may
11 be very important to always have food for guests, or special foods may be an
12 integral part of important holidays. In some places eating locally or
13 organically produced food is highly valued (e.g. the Slow Food movement).
14 Understanding the determinants of social value requires insight into the
15 community and household relations, as well as cultural customs (Dixon 1999,
16 see also Lang and Heasman 2004).
- 17 • Food safety = this is the dangers introduced from the addition of chemicals
18 during production, processing and packaging, and food-borne diseases such as
19 salmonella and CJD. The main determinants of this are the procedures and
20 standards and regulations (or lack of) for food production, processing and
21 packaging.

22 An example of using these concepts to identify the important determinants of access
23 to food and relate them to the broader food system is shown in Table 2. Here the
24 determinants are in many cases a direct outcome of food system activities, such as
25 production and distribution, but in other cases the determinants are external to the

1 food system activities, or linked to environmental or other social outcomes such as
2 income.

3

4 *Other food system outcomes:*

5 In addition to food security, food system activities have environmental
6 outcomes, and food security itself is determined in part by environmental factors
7 independent of the food system activities. The conceptual framework in Figure 2
8 includes not only the physical stocks of natural capital but also ecosystem services,
9 under the heading of “Environmental capital”. Natural capital ‘comprises the land,
10 water and biological resources’ that people use for various activities (Ellis 2000, p
11 32). Ecosystem services are the benefits people obtain from ecosystems. They
12 include provisioning, regulating, supporting and cultural services (Millennium
13 Ecosystem 2003). Both natural capital and ecosystem services are inherent initially to
14 any ecosystem, but they are then modified over time.

15 The determinants of natural capital are largely influenced by the location and
16 geographic endowments; for example tropical forests will have high levels of species
17 diversity but low levels of soil carbon and nutrients, in comparison to temperate
18 grasslands. However, beyond the endowments of a place, management by people
19 largely determines how much of that natural capital is maintained. Similarly,
20 ecosystem services are a function of both geography and management. Thus pasture
21 management, which often involves not only controlling grazing patterns but also
22 controlled burning, can result in the predominance of woody shrubs rather than grassy
23 rangelands, despite the initial or “natural” vegetation. In a pasture system, the
24 incentives to manage for one outcome (grass for animals) rather than the other (woody
25 shrubs) are very much influenced by socio-economic factors such as the prices for

1 animal products and the tenure regimes controlling access to the pastures (Walker and
2 Abel 2002).

3 Just as access is important for food security, the framework acknowledges that
4 access to environmental capital is as crucial to outcomes as the stock or state of the
5 ecosystem. This access is mediated by a variety of factors (Leach et al 1999; Young
6 2002). The notion of “environmental entitlements” extends the premise of political
7 ecology that environmental outcomes are mediated by social, political and
8 institutional dynamics (Leach et al 1999). Just as entitlements to food and power are
9 differentiated by social and political contexts, so too entitlements to the natural
10 resource base are contested, dynamic and differential. The classic example is land
11 tenure.

12 Much of the food security literature stresses the importance of social and
13 economic determinants of food security, and the framework discussed here has
14 specifically described these in the box entitled “social welfare”. These factors are
15 included both as outcomes of food system activities and as determinants of food
16 security. This is an insight from the sustainable livelihoods approach, which
17 acknowledges the multiple objectives of households, communities and governments,
18 and the tradeoffs inherent in decisions made by all of these units. Thus a household
19 may choose to forgo some level of food security in the short term in order to protect
20 other assets such as livestock or land. For those directly involved in the food supply
21 chain, food system activities play a huge part in determining their income, wealth,
22 social and human capital. However, for many others, income and education are
23 determined by non-food system related activities. The framework proposed here
24 allows for both possibilities. The framework also allows health to enter as a
25 determinant of food security outcomes, although the health status of a unit is often

1 influenced by factors outside of the food system. The same approach can be taken to
2 social capital, which has also come to be increasingly recognized as a crucial element
3 in managing food insecurity, natural resources and other key livelihood elements
4 (Swift and Hamilton 2001),(Ellis and Freeman 2002).

5

6 *Evaluating the food system outcomes*

7 The three categories of outcomes considered in this framework – food
8 security, environmental security, and social welfare -- are often those among which
9 decision makers at different levels (household, district, nation, or region) make
10 conscious or unconscious choices. There are many ways in which these outcomes
11 can be evaluated, depending upon the perspective or objectives of the evaluator.

12 This food systems framework is useful for identifying entry points for
13 changing undesirable outcomes, through an analysis of the drivers and activities that
14 resulted in these outcomes. In a companion paper (Ericksen 2006) the *vulnerability of*
15 *food systems* is described as a state when food systems are disrupted and fail to deliver
16 food security, whether this is due to an overwhelming shock, structural issues, actors
17 in conflict, or environmental degradation. The basic goal of vulnerability analysis is
18 to try and assign causality, albeit complex, and then develop adaptation strategies to
19 lessen that vulnerability. Others may be more interested in the balance among
20 environmental outcomes and food security outcomes, or that between food security
21 and income that results from the structure, processes and management of the food
22 system; they may want to develop interventions to increase a particular outcome.

23 Ideally using a food systems approach will make explicit where in the system
24 processes are combining to produce an undesirable outcome and help to identify the
25 changes or adaptations that could be made to alter the outcome. As so often these

1 interactions and the feedbacks they produce are misunderstood or ignored (Sundkvist,
2 Milestad and Jansson 2005), this framework serves a role for researchers and decision
3 makers in clarifying where to focus, with the benefit of an integrated analysis (*cf*
4 Berkes and Folke 1998);(Sayer and Campbell 2001). At a minimum, the analysis
5 encouraged by the use of this framework should provide a platform for multi-
6 stakeholder learning and adaptive management, which can be used along with
7 decision support frameworks and scenarios exercises.

8 *Tradeoffs*

9 There will most likely be tradeoffs among any of the food system outcomes in
10 the short term, and managers and decision makers will also often be concerned with
11 how to resolve those tradeoffs in the longer term. Saying that there are tradeoffs
12 among objectives recognizes that although many social and environmental objectives
13 may often be mutually compatible, in resource constrained situations they are
14 inevitable. For example, in looking at how to set policy to both ensure the viability of
15 farmer livelihoods and conserve ecosystems in tropical forest margins, (Tomich et al.
16 2005) assess which options there are for “win-win” situations, in which situations
17 both sets of objectives can be maximized, and conversely, under which options
18 conservation can only occur at the expense of smallholder livelihoods.

19 There is an extensive debate over the relationship between food security and
20 the environment, with earlier work describing them as in conflict (see Moorehead and
21 Wolmer (2001) for an excellent summary). However, recent work recognizes that
22 often there are complementarities between the pursuit of food security and
23 environmental conservation. A more pragmatic view holds that there are inevitable
24 tradeoffs among social welfare, economic growth and environmental sustainability
25 (Vosti and Reardon 1997), which are heightened in the short run. The Millennium

1 Ecosystem Assessment conceptual framework (2003) notes that the general increasing
2 demand for ecosystem services has added more urgency to resolving these tradeoffs.

3 A stylized example of evaluating the tradeoffs in food systems is given in
4 figure 2 (adapted from (DeFries, Asner and Houghton 2005)). Here the potential
5 tradeoffs among six different food system outcomes are shown in a spider diagram,
6 and compared between two different hypothetical systems. In the first system, local
7 production of food is enhanced at the expense of the affordability of food overall, and
8 the nutrient stocks in soils also increase. In the second system, food is more
9 affordable but less of it is available from local production; at the same time nutrient
10 stocks of soils have decreased.

11

12 *Institutions and entry points for adaptation/ interventions*

13 Resolving tradeoffs requires decisions. By emphasizing the importance of
14 social mechanism for ecosystem management, Folke et al (2002) introduce a helpful
15 entry point for understanding coupled systems such as food systems. Institutions and
16 policies are part of the decision-making arrangements that shape the resource
17 management outcome. (Anderies, Janssen and Ostrom 2004; Holling, Berkes and
18 Folke 1998) (Mehta et al. 1999) and (Young 2001) define institutions as rules that
19 structure how people interact with the world around them. Institutions vary in their
20 flexibility and responsiveness to feedback. This understanding is critical for much of
21 the social, political and economic literature on how to improve the policy process,
22 particularly for development and environmental issues. Adopting this view for the
23 study of food systems means that one needs to understand the institutional dimensions
24 of these systems in order to explain the rules governing food system functioning and
25 to identify entry points for change. For example, (Sundkvist, Milestad and Jansson

1 2005) argue that in modern food systems, the feedbacks from outcomes to activities
2 are not sufficient recognized, and that this leads to inappropriate management with
3 unintended consequences. It will only be through institutional reform, they argue, that
4 the necessary feedbacks can be recognized and managed to avoid negative
5 consequences. Similarly, in their discussion of the impact of trade liberalization on
6 food security, (Stevens, Devereaux and Kennan 2003) emphasize the importance of
7 the local institutional context in determining these outcomes.

8

9 *Complicating factors: time, space*

10 So far this discussion has not delved into the critical issues of temporal and
11 spatial scale and how they influenced food systems. Food systems as described here
12 are multi-scale with respect to both time and space; hence their analysis must trace
13 these cross-scale interactions. Within a food system there will be feedbacks both
14 from different points in time and from one level (scale) of analysis to another. Scale
15 is important for the analysis of food systems because the scale of observation
16 influences which of a given range of parameters is observed to be more influential on
17 an outcome (Wilbanks and Kates 1999). Thus explanations of cause and effect will
18 vary according to the scale of analysis or level of observation. Scale poses a
19 particular problem for explaining food security, as food security is best understand
20 and evaluated at the household level. However it is governed by food system
21 activities and other determinants which span from the local to the global scales. Most
22 discussions of ecological systems envision them as embedded in scale hierarchies
23 (Holling 2001); this is less well documented for the social side, although some
24 institutional analysts also recognize that institutions and actors are also embedded in
25 scale (e.g. Gibson, Ostrom and Ahn (2000); Young (2001); Berkes (2002)). The scale

1 of observation can also limit understanding of which variables are endogenous and
2 which exogenous, unless the analysis is deliberately multi-scale.

3 Note that the diagram in figure 1 is intended to be used iteratively, so one can
4 begin or end anywhere, and the diagram should not be interpreted as hierarchical.
5 The diagram shows the food system at any given point in time or space. However
6 cross-scale interactions are embedded, as the drivers, activities and outcomes will
7 interact across scales. Although one may choose to analyse the food system of a
8 particular unit, one also has to consider that this level of analysis has links to higher
9 and lower levels. This is illustrated in figure 3; affordability at the local level is
10 influenced not only by other local factors such as income, but also regional level gas
11 prices and national safety-net policy.

12 Perhaps more problematic is that system variability across scales results in
13 heterogeneous outcomes over both space and time, so a given pattern of outcomes
14 will be context-specific. Any conflicts between them will be difficult to resolve with
15 only generic solutions. Scale is also critical because policies are implemented at
16 different levels, e.g. national, district, municipal – and understanding how policies
17 interact either to reinforce one another or, as is more often the case, confound or act at
18 cross-purposes to one another is important to identifying policy or decision strategies.
19 Cross-scale interactions often introduce surprises; thus institutional analysts maintain
20 that unless one figures out the cross-scale interactions they may result in a messy
21 management situation (see Young 2002). Some writers such as Cash and Moser
22 (2000) have focused on how to get a better scale “fit” between social, political and
23 economic management mechanisms and the ecosystem processes that are being
24 managed. Sundkvist et al (2005) maintain that distance in space and time is a large
25 reason that the feedbacks upon which food system management ought to be based (in

1 an adaptive manner) can be ignored or are masked. This is even more critical given
2 the extent to which modern food systems depend upon cross-scale subsidies. Cross –
3 scale subsidies are very common in food systems (Carpenter et al. 2001); for example
4 food is imported from one location to another, across spatial scales, and increased
5 agricultural productivity today may be at the cost of sufficient water availability in the
6 future. Thus cross-temporal analysis is also an issue because so many tradeoffs
7 involving ecosystem services are between short term gains and long term costs.
8 Another dimension is the importance of stability over time to ensuring food security
9 (Maxwell and Smith 1992). A diversity of sources and strategies is necessary because
10 of the seasonal heterogeneity.

11

12 *Conclusions*

13 This elaboration of how to describe food systems in an integrated fashion
14 leads to several conclusions. First, to understand a system holistically it is necessary
15 to describe and analyze not only the components parts and actors, but the interactions
16 among these parts and actors that produce variable outcomes. A goal of the system's
17 description is thus to explain the patterns of interactions among the activities, external
18 drivers, and the outcomes, so as to fully assess any emergent properties, as well as
19 cause and effect. Thus, while I accept the inherent complexity of integrated food
20 systems, I believe that a systematic approach to their analysis, through the use of case
21 studies, can reveal critical processes and factors that govern their complexity.
22 However, without an adequate treatment of cross-scale interactions over space and
23 time, the analysis will fail. The second conclusion is therefore the need to treat food
24 systems as multi-scale, even if the outcomes of interest are focused at one scale in
25 particular, for example regional.

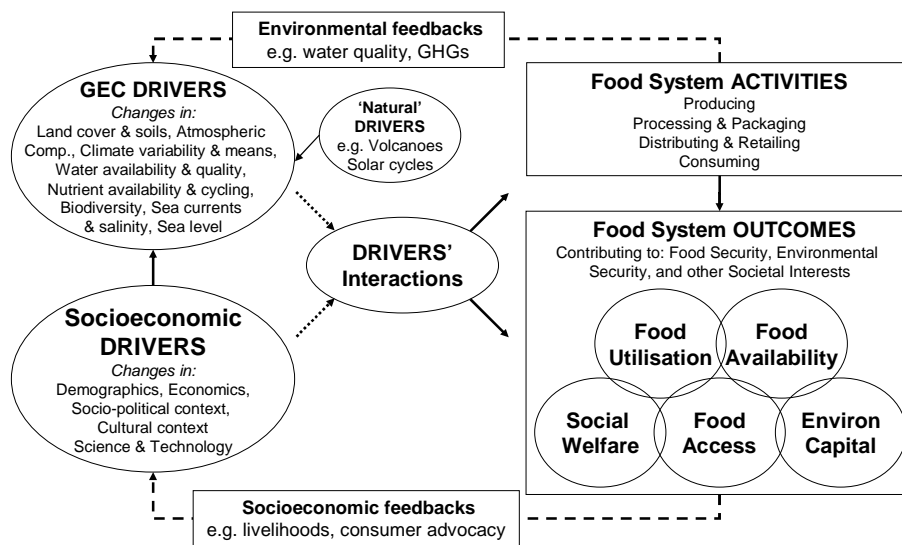
1 Third, as food systems are coupled social and ecological systems, institutions
2 play a key role in mediating between the social and ecological processes and
3 resources. In light of this, this framework is intended to help the multiple managers of
4 institutions to better understand the nature of coupled food systems. It is intended to
5 create new knowledge that is appropriate for social learning and adaptive
6 management.

7 Fourth, this investigation has required integrating across disparate literatures
8 which rely on quite different methods and have different goals. For example, much of
9 the ecological systems literature seeks to identify critical parameters, while food
10 security literature looks for root causes, and food policy literature wants to identify
11 key issues for policy resolution. I have tried to find common ground but recognize
12 that are still some incompatibilities which may complicate analysis: most critically,
13 the understanding of individual agency versus systemic properties in determining
14 outcomes, and identifying the key institutions with which to work to bring about
15 change.

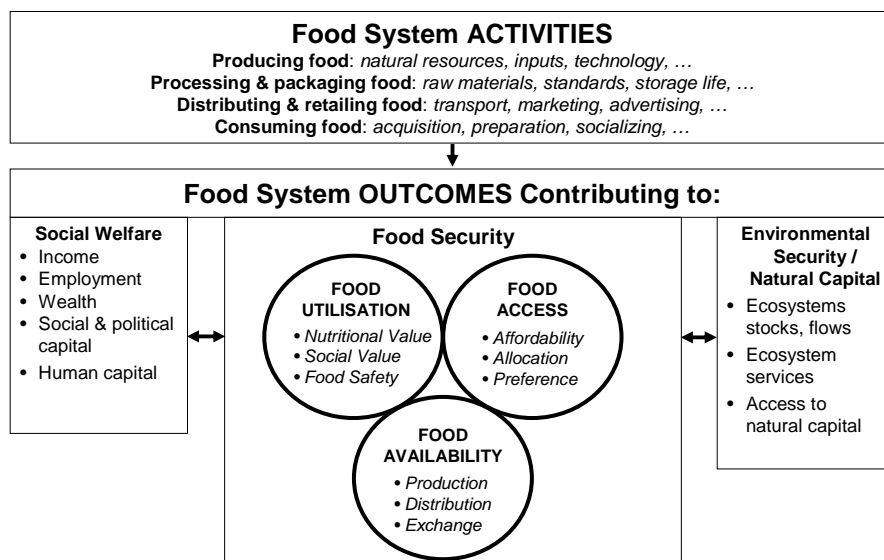
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17
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24
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27

1 **Figure 1a: Food systems and their drivers**
 2



3
 4
 5 **Figure 1b: Components of Food Systems**
 6



7

1 **Table 1: Comparing traditional and modern food systems**

2

	“Traditional” Food Systems	“Modern” Food Systems
Employment in food sector	In raw food production	In food manufacturing and retail
Supply Chain	Short	Long with many food miles and lots of nodes
Typical food consumed	Basic staples	Processed food with a brand name; More animal products
Purchased food bought from	Small, local shop or market	Large supermarket chain
Nutritional issues	Under-nutrition	Chronic dietary diseases
Main source of national food shocks	Poor rains; production shocks	International price and trade problems
Main source of household food shocks	Poor rains; production shocks	Income shocks leading to food poverty
Environmental concerns	Soil degradation, land clearing	Nutrient loading, chemical runoff, water demands

3 Source: adapted from Maxwell and Slater, 2004.

Table 2: Linkages between food system outcomes and activities

Access to Food	Characteristics of food security outcome for Site X	Major Determinants of food security outcome	Linked to FS Activity? Or Other Outcome?
Affordability	Staple grains are cheap if imported; expensive if local.	Costs of local production higher than foreign.	Determined primarily by the activities under Producing.
	Fruits and vegetables cheap and available in rural areas.	Increasing numbers of farmers moving into horticulture so is surplus.	Determined primarily by the activities under Producing.
	Fish and beef are luxury foods. Chicken is every day food in urban areas.	Fish increasingly scarce because waters over-fished. Beef is for the export market. Poultry is a new growth sector and so is available everywhere. Processing centered near urban areas.	Incomes differences between urban and rural areas important (social welfare). Aquatic systems reaching their threshold (natural capital). Beef and chicken price and availability determined by Producing, Processing and Retailing.
Allocation	Most food only available in supermarkets.	Supermarket chains dominate in urban areas and local markets have been driven out of business.	Retailing.
	Few markets in rural areas.	Roads in bad shape. Major markets are in the cities. Lack of local transport.	Roads determined by physical capital (social welfare). Incomes and lack of transport

			service from government also under social welfare. Markets in cities due to economic structure.
Preferences	Imported wheat flour preferred in cities to local maize flour.	Advertising; new preferences for convenience foods.	Determined by Retailing and Consuming.
	Fish and beans are traditional foods.	Fish traditionally plentiful; beans also grown locally traditionally.	Determined by social welfare and social value of food.
	Young people like burgers from fast food chains.	Advertising	Determined by Retailing.

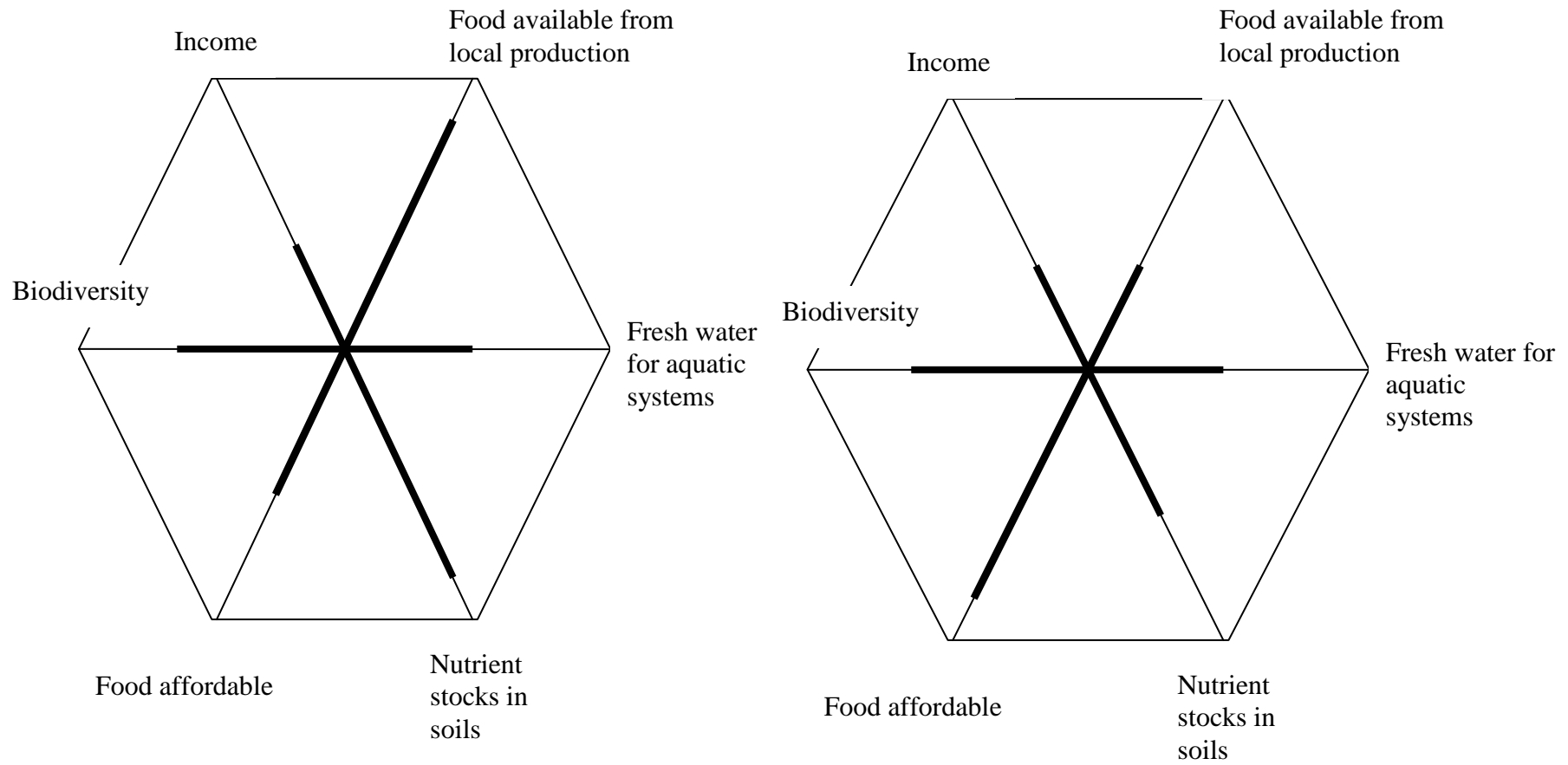
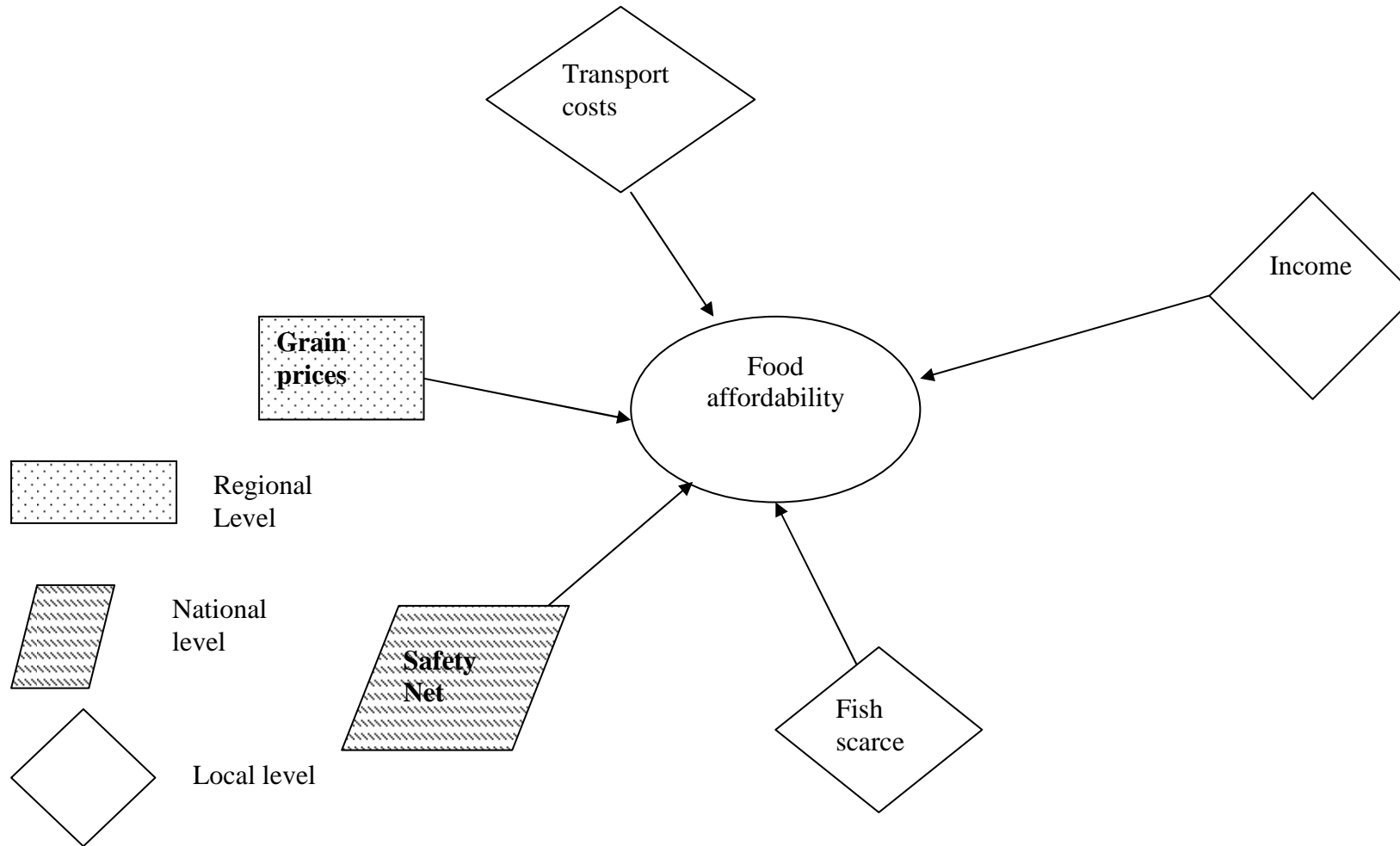


Figure 3: tradeoffs among outcomes for two different food systems.
(after de Fries et al 2005)

Figure 4: Cross-scale linkages in food systems



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